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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
FEBRUARY 1961

U.S. DEPT. OF AGRICULTURE  
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APR 13 1961  
CURRENT SERIAL RECORDS

U.S. DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Service  
Crop Reporting Board  
Released March 23, 1961  
1300-A New P.O. Bldg., Chicago 7, Ill.

ICE CREAM PRODUCTION

Ice cream production in the United States in February was estimated at 45,735,000 gallons, the Crop Reporting Board reports. While this was 3 percent less than the record production of the 29-day month last year, it was slightly larger on a daily average basis. Output was 10 percent larger than the 1955-59 average for February. The seasonal gain from January to February was 3 percent, compared with 7 percent last year and 2 percent on the average in the 1955-59 period. Temperatures during February averaged above normal in all the country except a section in the southern Great Plains and the adjacent Rocky Mountain Area.

Production of ice cream was less than in February 1960 in all regions except the West, where it was 2 percent more in the Pacific States and 5 percent larger in the Mountain. Decreases varied from 2 percent in the East North Central Region, to 6 percent in both the North Atlantic and the South Atlantic. Production was off 4 percent in the South Central States and 5 percent in the West North Central. In the three leading ice-cream-producing states, production was down 12 percent in Pennsylvania, but was up 1 percent in New York and 2 percent in California. On a daily average basis, the East North Central Region shows a gain of 2 percent, while the other central and eastern regions show decreases.

Compared with the 5-year, 1955-59, average for February, increases in all regions varied from 1 percent in the South Central to 24 percent in the Mountain. Output was 11 percent larger in both the East North Central States and the South Atlantic. Production was up 3 percent in the West North Central Region and 8 percent in the North Atlantic. New York showed a 17-percent gain, but Pennsylvania, a 5-percent loss. In the Pacific States, the 20 percent increase for the region was matched by a similar gain in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1961

MONTH	1955-59 Average 1/	1959 1/	ESTIMATED		CHANGE FROM:	
			1960	1961	1955-59 Av.	1960
			Thousand Gallons		Percent	
January .....	40,897	42,611	44,230	44,310	+ 8	0
February .....	41,651	44,366	47,295	45,735	+10	- 3
TWO MONTH TOTAL	82,548	86,977	91,525	90,045	+ 9	- 2

1/From enumerations.

## PRODUCTION OF ICE CREAM: FEBRUARY 1961

3-23-61

STATE AND GEOGRAPHIC DIVISION	5-YEAR FEBRUARY AVERAGE 1955-59 1/	FEBRUARY			PERCENT CHANGE IN FEBRUARY 1961 PRODUCTION FROM:	
		1959 1/	ESTIMATED		5-YEAR AVERAGE	FEB. 1960
			1960	1961		
		Thousand Gallons			Percent	
Massachusetts .....	1,616	1,772	2,070	1,960	+ 21	- 5
Connecticut .....	540	536	570	510	- 6	- 11
New York .....	3,972	4,192	4,610	4,650	+ 17	+ 1
New Jersey .....	1,078	1,152	1,340	1,300	+ 21	- 3
Pennsylvania .....	4,714	4,820	5,120	4,500	- 5	- 12
Other N.A. States ...	610	658	690	675	+ 11	- 2
NO. ATLANTIC STATES	12,530	13,130	14,400	13,595	+ 8	- 6
Ohio .....	2,721	2,962	3,150	2,800	+ 3	- 11
Indiana .....	1,450	1,698	1,750	1,740	+ 20	- 1
Illinois .....	2,212	2,455	2,350	2,400	+ 8	+ 2
Michigan .....	1,987	2,045	2,210	2,370	+ 19	+ 7
Wisconsin .....	1,354	1,388	1,510	1,470	+ 9	- 3
E. N. CENTRAL STATES	9,724	10,548	10,970	10,780	+ 11	- 2
Minnesota .....	1,092	1,145	1,165	1,180	+ 8	+ 1
Iowa .....	809	832	850	770	- 5	- 9
Missouri .....	1,095	1,020	1,040	970	- 11	- 7
N. & S. Dakota .....	280	317	315	320	+ 14	+ 2
Nebraska .....	468	602	690	650	+ 39	- 6
Kansas .....	406	397	420	380	- 6	- 10
WEST NO. CENT. STATES	4,150	4,313	4,480	4,270	+ 3	- 5
District of Columbia	407	503	545	460	+ 13	- 16
Maryland .....	767	847	980	870	+ 13	- 11
Virginia .....	733	771	795	770	+ 5	- 3
West Virginia .....	352	361	400	270	- 23	- 32
North Carolina .....	841	910	910	870	+ 3	- 4
Georgia .....	480	520	565	550	+ 15	- 3
Florida .....	1,269	1,509	1,490	1,420	+ 12	- 5
Other S.A. States ...	373	485	440	575	+ 54	+ 31
SO. ATLANTIC STATES	5,222	5,906	6,125	5,785	+ 11	- 6
Tennessee .....	905	996	1,000	940	+ 4	- 6
Alabama .....	542	497	580	570	+ 5	- 2
Louisiana .....	579	589	555	510	- 12	- 8
Oklahoma .....	327	365	425	420	+ 28	- 1
Texas .....	1,217	1,197	1,220	1,170	- 4	- 4
Other S.C. States ...	685	670	700	700	+ 2	0
SO. CENTRAL STATES	4,255	4,314	4,480	4,310	+ 1	- 4
Colorado .....	412	453	540	620	+ 50	+ 15
Other Mt. States ....	940	999	1,060	1,055	+ 12	0
MOUNTAIN STATES	1,352	1,452	1,600	1,675	+ 24	+ 5
Washington .....	712	785	925	940	+ 32	+ 2
Oregon .....	382	389	400	405	+ 6	+ 1
California .....	3,324	3,529	3,915	3,975	+ 20	+ 2
PACIFIC STATES	4,418	4,703	5,240	5,320	+ 20	+ 2
UNITED STATES	41,651	44,366	47,295	45,735	+ 10	- 3

1/From enumerations.



Production of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 3,205,000 gallons in February. This was 10 percent more than in February 1960 and 46 percent greater than the 1955-59 average for the month. On a daily average basis, output was 14 percent larger than in the 29-day month last year. The January-February total this year was up 11 percent from the same months in 1960 and 45 percent from the 1955-59 average.

Production gained 11 percent between January and February this year, compared with 13 percent last year and 9 percent on the average in the period 1955-59. Output decreased seasonally in Missouri, Montana, and Oregon, while it held steady in Arizona. Substantial increases occurred in all other important-producing states.

Decreases from February 1960 occurred in Missouri, Illinois, and Montana. Production held steady in Alabama. Increases were shown in all other important Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES, 1961

MONTH	1955-59 Average 1/	1959 1/	ESTIMATED		CHANGE FROM:	
			1960	1961	1955-59 Av.	1960
			Thousand Gallons		Percent	
January .....	2,016	2,273	2,595	2,900	+ 44	+ 12
February .....	2,192	2,464	2,920	3,205	+ 46	+ 10
TWO MONTH TOTAL	4,208	4,737	5,515	6,105	+ 45	+ 11

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices during February was estimated at 1,035,000 gallons. This was 10 percent more than in February 1960 and was 34 percent greater than the 1955-59 average for the month. Output was 13 percent larger than that of February last year on a daily average basis.

The seasonal increase from January was 47 percent, compared with 34 percent last year and 22 percent during the 5-year period. Seasonal gains occurred in all regions of the country. Compared with February last year, production was more in all regions except the North Atlantic.

PRODUCTION OF WATER ICES, UNITED STATES, 1961

MONTH	1955-59 Average 1/	1959 1/	ESTIMATED		CHANGE FROM:	
			1960	1961	1955-59 Av.	1960
			Thousand Gallons		Percent	
January .....	636	735	705	705	+ 11	0
February .....	774	923	945	1,035	+ 34	+ 10
TWO MONTH TOTAL	1,410	1,658	1,650	1,740	+ 23	+ 5

1/From enumerations.

ICE MILK PRODUCTION

February production of ice milk was estimated at 7,060,000 gallons, according to the Crop Reporting Board. This was 2 percent more than in February last year and 42 percent greater than average. Due to leap year in 1960, output was 6 percent greater on a daily average basis than in February last year. The January-February production was 5 percent larger than the total a year ago and 43 percent greater than average.

Compared with January, ice milk production increased 5 percent, compared with 10 percent last year and 7 percent on the average in the 1955-59 period. Output declined slightly in the East North Central Region and the West. Gains were sharp in the North Atlantic Region, the West North Central, and the South Atlantic. Output was only moderately higher in the South Central States.

Compared with February 1960 (calendar month basis), production increased moderately in the South Atlantic and the South Central Regions, and jumped sharply in the West North Central. Production decreased in the remaining areas of the country.

PRODUCTION OF ICE MILK, UNITED STATES, 1961

MONTH	1955-59 Average 1/	1959 1/	ESTIMATED		CHANGE FROM:	
			1960	1961	1955-59 Av.	1960
			<u>Thousand Gallons</u>		<u>Percent</u>	
January .....	4,637	5,542	6,255	6,700	+ 44	+ 7
February .....	4,958	6,129	6,910	7,060	+ 42	+ 2
TWO MONTH TOTAL	9,595	11,671	13,165	13,760	+ 43	+ 5

1/From enumerations.

SHERBET PRODUCTION

Sherbet production this February, estimated at 2,090,000 gallons, was unchanged from a year ago, but was 4 percent higher on a daily average basis. February output was 25 percent above the 5-year, 1955-59 average for the month. The 5-percent advance between January and February was the same as the average seasonal increase between these months in the 1955-59 period. Output gained 14 percent from January to February last year.

Compared with February 1960, changes in sherbet production by regions were mixed. Output was less in the North Atlantic Region, the East North Central, and the South Central, while it was more in the remaining regions of the country. The gains were most pronounced in the West.

PRODUCTION OF SHERBET, UNITED STATES, 1961

MONTH	1955-59 Average 1/	1959 1/	ESTIMATED		CHANGE FROM:	
			1960	1961	1955-59 Av.	1960
			<u>Thousand Gallons</u>		<u>Percent</u>	
January .....	1,596	1,696	1,840	1,995	+ 25	+ 8
February .....	1,670	1,853	2,090	2,090	+ 25	0
TWO MONTH TOTAL	3,266	3,549	3,930	4,085	+ 25	+ 4

1/From enumerations.